

2) LAW – TRADE REGULATION

My choice of Trade Regulation for an LL.M. degree, with a specialty in Antitrust, is a derivative of my Law and Business Administration studies and my professional Antitrust experience, and the resulting understanding that in order for law to be able to truly regulate the business arena, it must first set the ground rules for fair play.

My internship at a leading Israel-based commercial law firm introduced me, firsthand, to the interchange between business and law. I gained valuable experience in Banking Law, Corporate Law, M&A transaction, Antitrust Law, and Commercial Litigation, as well as significant insight as to how large-scale business was conducted. The opportunity to participate in one of the largest telecommunication transactions in Israel significantly enhanced my exposure to Antitrust Law, which fascinated me for its symbiosis of law and economics.

As my interest intensified and I passed the Bar Exam, I sought a position that would further expose me to Antitrust Law. Over the last two-and-a-half years, as a staff attorney at the Legal Department of the Israeli Antitrust Authority (IAA) I have indeed amassed practical experience in research, legal writing, litigation, and consultation to government bodies and the business community. I have also been entrusted with considerable independent work as IAA lead counsel in charge of the telecommunications and high-tech sectors, and of Intellectual Property (IP) issues. My ability to apply abstract antitrust principles to the circumstances of each case has resulted from solid understanding of the economic principles underlying Antitrust Law, which my concurrent position as co-lecturer in an undergraduate Antitrust Law course complemented.

To thrive within a rapidly growing technology-based economy, I am eager to deepen my knowledge of the Antitrust aspects related to IP and to Telecommunication markets. The NYU LL.M. Trade Regulation program appeals to me as I believe it will best strengthen my knowledge of these fields, especially given the perspective I have gained on them via my current Commercial Law graduate studies. I am particularly interested in such courses as Antitrust and Regulatory Alternatives, Copyright Law, and Communications Law to this end. I look forward also to enhancing my knowledge of related areas, such as Banking Regulation and FDA Regulation, which I believe are important for legal policy setting and for productive practice within an international economy. NYU offers the possibility to do so via multiple courses. The student body's cultural diversity entices me, as it will add exceptional perspective to in-class discussions and introduce me to myriad social norms that will come in handy in future. Finally, the wholehearted recommendation of Dr. _____, NYU alumnus and Former IAA General Director, regarding the program, confirms my enthusiasm.

Whether I choose to remain in the academe, join the ranks of a private practice, or rejoin the public sector once I have completed my studies, I am convinced that with an NYU Trade Regulation LL.M. education under my belt, my contribution will be profound.