

DAN KATZ

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EDUCATION

- 2001-2004 TEL AVIV UNIVERSITY, BUCHMAN FACULTY OF LAW, Tel-Aviv, Israel
Bachelor of Law
□ Graduated Summa Cum Laude
- 2000-2003 TEL AVIV UNIVERSITY, THE BERGLAS SCHOOL OF ECONOMICS, Tel-Aviv, Israel
Bachelor of Arts – Specialty in International Trade

EXPERIENCE

- 2008 – Present _____ ISRAEL – STRATEGIC CONSULTING PRACTICE, Tel-Aviv, Israel
Senior Consultant
- 2006 – 2008 _____
Consultant
Participated in 15+ major strategic projects including:
- Israel's largest bank – web-only-bank business plan. Managed, as provisional project manager, two consultants on \$150K feasibility analysis and drafting of implementation roadmap. Helped build comprehensive marketing strategy for retail division, marketing strategy for orthodox sector, branching strategy, direct channeling strategy
 - Israel's 2nd largest credit card company – Helped build comprehensive business strategy
 - Israel's leading Investment house – Helped build comprehensive business strategy, business unit strategy for LTS subsidiary, marketing and re-branding strategy
 - Israel 's 3ed largest healthcare provider – Helped build comprehensive marketing strategy
 - Israel's leading car rental and leasing company – Helped build comprehensive business strategy
 - Kimberly-Clark Israeli subsidiary – Helped build business unit strategy
 - Israel's leading FCMG company and Nestlé subsidiary – Helped build marketing strategy for the Savory Snack unit
 - Israel Ministry of Commerce-Strategic planning for the advisory centers of the SME Authority
- 2005 – 2006 _____ LTD. - INTERNET COMPANY SPECIALIZING IN PLACEMENT, Tel-Aviv, Israel
Sales and Business Development Manager
Managed 3 marketing people and a personal assistant. Was responsible for marketing, sales, and establishment of business alliances and new business lines.
- Headed, for 8 months, designated team of 4 (3 product managers and A programmer) working on new line of products
- 2004 – 2005 _____ LAW FIRM, Tel-Aviv, Israel
Trainee in General Litigation and Intellectual Property depts.
Was responsible for drafting legal opinions, writing court documents, correspondence with local and foreign clients.
- 2001 – 2003 _____ & CO. ADVERTISEMENT AND PRODUCTIONS, Tel-Aviv, Israel
Freelance Tourism and Aviation Writer
- Wrote weekly articles for Around the World, the tourism section of Ma'ariv (2nd largest newspaper in Israel)
- 2000 - 2001 _____, Tel-Aviv, Israel
Production Manager of financial daily City Guide for the Business Traveler
- Headed production of 400-page guide providing thorough business information on over 80 cities worldwide. Compiled and wrote single-handedly, headed team of 3 sales people, worked vis-à-vis press to publication
- 1997 – 2000 ISRAEL MINISTRY OF DEFENSE, GOVERNMENT ACTIVITY COORDINATION IN THE TERRITORIES, Tel-Aviv, Israel
Shift Manager (Mandatory Military Service)
Was responsible for decision-making on problems arising from civil coordination and liaison with Palestinian Authority. monitored and regulated Safe Passage between Gaza Strip and West Bank, including goods transfer and passage of people; coordinated supply of humanitarian help to Palestinians and assisted them in any problem imposed by Israel vis-à-vis such organizations as the Red Cross
- Prepared background materials for different negotiations sub-committees regarding civil issues (e.g., water, infrastructure, economic cooperation)
 - Camp David - partook in Israeli negotiation back office team

EXTRACURRICULAR ACTIVITY

- 2005 ISRAELI BAR ASSOCIATION, *Member*
- 2004 – Present ASSOCIATION FOR STREET DOGS, *Activist*
Feed and help sterilize Tel Aviv area street dogs; locate homes for street dogs
- 2004 – 2006 TEL AVIV UNIVERSITY, BUCHMAN FACULTY OF LAW - THE CLINICAL PROGRAM, *Pro-Bono Legal Consultant*
Consulted underprivileged in the field of public housing; lobbied Israel's Legislative Authority on relative issues
- 2003 – 2004 HERZLIYA COMMUNITY CENTER, *Tutor*
Taught groups of 6-10 underprivileged 9th-, 10th- and 11th-grade students in math 3 hrs/wk
- 1996 TECHNION INSTITUTE OF TECHNOLOGY, *Semi-Finalist in National Physics Olympics*
- 1995 – 1998 _____ FOUNDATION - MIDDLE EAST YOUTH PEACE FORUM, *Member of Israeli delegation, Activist*
Represented Israel in Ministry of Foreign Affairs forum comprised of 30 teens of Austrian, Palestinian, Jordanian and Israeli descent. Participated in twin-class project

ADDITIONAL INFORMATION

Languages: Hebrew & English – fluent, Spanish – good command, German – Moderate command

Hobbies: traveling (4 continents thoroughly), reading, cinema (specifically French & Italian), basketball & tennis playing, cooking